

# 21st Annual Fatherhood Is Leadership Conference Sponsorship Opportunity



## About the Event

Join us for our 21st Annual Fatherhood is Leadership National Conference  
October 14-15, 2025

**Wrigleyville West Conference Center**  
**860 N Riverview, Mesa, AZ 85201**

- The only Native American National Conference in the country that centers on the importance of strengthening and keeping families together
- Over 350 participants representing fathers and mothers, family advocates, tribal leaders, law enforcement, clergy, social, health and human service providers, and educators
- Educational platform designed to demonstrate the valuable roles of fathers and mothers in families
- Expert-led interactive workshops covering topics in Fatherhood/Motherhood, Criminal Justice, Health and Human Services, Education, and Prevention

For information on NAFFA's programs or conferences visit  
[www.nativeamericanfathers.org](http://www.nativeamericanfathers.org)

For direct inquiries, please contact NAFFA at 480-833-5007 or email  
[conference@aznaffa.org](mailto:conference@aznaffa.org)

Details of sponsorship contributions provided below

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## About Native American Fatherhood & Families Association

Native American Fatherhood and Families Association (NAFFA) began in 2002 in the Salt River Pima-Maricopa Indian Community with just one father facilitating group sessions. Working to build up attendance, NAFFA's founder Albert Pooley developed the curriculum Fatherhood Is Sacred® Motherhood Is Sacred® using his knowledge as a Native American, father, husband, and his experience as a Marriage and Family Therapist.

Since that time, NAFFA's programs have spread through over 300 tribes across North America. NAFFA's programs have been used in criminal justice, state aid programs, human services, treatment centers, education, and many more programs, agencies, and services.

Native American Fatherhood and Families Association's mission is to strengthen, keep, and reunite families by responsibly involving fathers and mothers in the lives of their children, families, and communities. NAFFA, an Arizona-based 501c3 non-profit organization, strengthens families through four curricula: Fatherhood Is Sacred® Motherhood Is Sacred® (FIS/MIS), Linking Generations by Strengthening Relationships®, Addressing Family Violence & Abuse© and Suicide Prevention© curricula. New this year, NAFFA has added the NAFFA Wellness Modality (Re-Entry and Recovery) Training and a youth-focused Transforming Tomorrow's Youth Program training to its comprehensive offerings.

All curricula use time-honored cultural principles and practices as a foundation to build strong families that are resilient to divorce, domestic violence, substance abuse, suicide, and human trafficking. The result of these programs has been an increased awareness of the sacred purposes of families with strengthened relationships and communities. Over 60,000 parents have enrolled in local chapters and 2,200 facilitators have been certified to teach the FIS/MIS curriculum across the US and Canada.




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Conference  
dates:  
October  
14-15, 2025


All levels include your organization name on all event displays, recognition of sponsorship on website and social media, and your organization will contribute to NAFFA's mission of *Strengthening families by responsibly involving the fathers in the lives of their children.*

 **Turquoise Sponsorship**  
**\$40,000**


- Six (6) conference registrations.
- One (1) exhibit table.
- Full page ad in the conference program.
- Speaking opportunity during the general session.
- Recognition during the general session.
- Recognition on all marketing material.

 **Malachite Sponsorship**  
**\$30,000**

- Four (4) conference registrations.
- One (1) exhibit table.
- Full page ad in the conference program.
- Speaking opportunity during the general session.
- Recognition during the general session.
- Recognition on all marketing material.

 **Rose Quartz Sponsorship**  
**\$20,000**

- Two (2) conference registrations.
- One (1) exhibit table.
- Full page ad in the conference program.
- Speaking opportunity during the general session.
- Recognition during the general session.
- Recognition on all marketing material.

 **Rhodonite Sponsorship**  
**\$10,000**

- Two (2) conference registrations.
- One (1) exhibit table.
- Full page ad in the conference program.

 **Agate Sponsorship**  
**\$5,000**

- Two (2) conference registrations.
- One (1) exhibit table.
- Half page ad in the conference program.

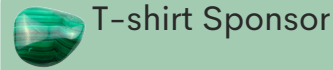
**...or donate an amount of your choosing.**

# 21st Annual Fatherhood Is Leadership Conference Sponsorship Opportunity



Keynote  
Speaker  
**\$3,500**

- Two (2) seats to Thursday's Luncheon.
- Quarter page ad in the conference program.



T-shirt Sponsor  
**\$4,000**

- Two (2) seats to Thursday's Luncheon.
- Half page ad in the conference program.



Conference  
Bag Sponsor  
**\$3,500**

- Two (2) seats to Thursday's Luncheon.
- Quarter page ad in the conference program.

Conference dates:  
October 14-15, 2025

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Evening  
Network  
Sponsor  
**\$3,000**

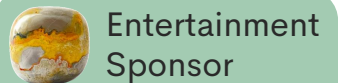
- Two (2) seats to Friday's Luncheon.
- Quarter page ad in the conference program.



Scholarship  
Package  
**\$5,000**

- Two (2) seats to Thursday's Luncheon.
- One (1) exhibit table.
- Half page ad in the conference program.

**...or donate  
an amount of  
your  
choosing.**



Entertainment  
Sponsor  
**\$7,000**

- Two (2) seats to Thursday's Luncheon.
- One (1) exhibit table.
- Full page ad in the conference program.

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## Commitment Form

### I want to sponsor the 21st Annual Fatherhood is Leadership Conference

- |                              |                          |                                 |                          |
|------------------------------|--------------------------|---------------------------------|--------------------------|
| \$40,000 Turquoise Sponsor   | <input type="checkbox"/> | \$3,500 Keynote Sponsor         | <input type="checkbox"/> |
| \$30,000 Malachite Sponsor   | <input type="checkbox"/> | \$4,000 T-shirt Sponsor         | <input type="checkbox"/> |
| \$20,000 Rose Quartz Sponsor | <input type="checkbox"/> | \$3,500 Conference Bag Sponsor  | <input type="checkbox"/> |
| \$10,000 Rhodonite Sponsor   | <input type="checkbox"/> | \$3,000 Evening Network Sponsor | <input type="checkbox"/> |
| \$5,000 Agate Sponsor        | <input type="checkbox"/> | \$5,000 Scholarship Package     | <input type="checkbox"/> |
|                              |                          | \$7,000 Entertainment Sponsor   | <input type="checkbox"/> |

We are unable to sponsor at this time but wish to donate \$ \_\_\_\_\_

### Contact and Payment Information

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Check is enclosed:  Send an invoice:

Charge the: Visa  Mastercard  American Express  Discover

Name on card: \_\_\_\_\_

Credit card #: \_\_\_\_\_

Exp. date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Zip-code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Return the Commitment Form with a check made out to  
Native American Fatherhood and Families Association  
525 W. Southern Ave Suite 100 | Mesa, AZ 85210**

OCTOBER 14-15, 2025

# SAVE THE DATE

21ST ANNUAL FATHERHOOD IS LEADERSHIP CONFERENCE



[HTTPS://TINYURL.COM/BDDDBSPUJ](https://tinyurl.com/BDDDBSPUJ)

Registration coming soon!