

21st Annual Fatherhood Is Leadership Conference Sponsorship Opportunity



About the Event

Join us for our 21st Annual Fatherhood is Leadership National Conference
October 14-15, 2025

Wrigleyville West Conference Center
860 N Riverview, Mesa, AZ 85201

- The only Native American National Conference in the country that centers on the importance of strengthening and keeping families together
- Over 350 participants representing fathers and mothers, family advocates, tribal leaders, law enforcement, clergy, social, health and human service providers, and educators
- Educational platform designed to demonstrate the valuable roles of fathers and mothers in families
- Expert-led interactive workshops covering topics in Fatherhood/Motherhood, Criminal Justice, Health and Human Services, Education, and Prevention

For information on NAFFA's programs or conferences visit
www.nativeamericanfathers.org

For direct inquiries, please contact NAFFA at 480-833-5007 or email
conference@aznaffa.org

Details of sponsorship contributions provided below

21st Annual Fatherhood Is Leadership Conference Sponsorship Opportunity



About Native American Fatherhood & Families Association

Native American Fatherhood and Families Association (NAFFA) began in 2002 in the Salt River Pima-Maricopa Indian Community with just one father facilitating group sessions. Working to build up attendance, NAFFA's founder Albert Pooley developed the curriculum Fatherhood Is Sacred® Motherhood Is Sacred® using his knowledge as a Native American, father, husband, and his experience as a Marriage and Family Therapist.

Since that time, NAFFA's programs have spread through over 300 tribes across North America. NAFFA's programs have been used in criminal justice, state aid programs, human services, treatment centers, education, and many more programs, agencies, and services.

Native American Fatherhood and Families Association's mission is to strengthen, keep, and reunite families by responsibly involving fathers and mothers in the lives of their children, families, and communities. NAFFA, an Arizona-based 501c3 non-profit organization, strengthens families through four curricula: Fatherhood Is Sacred® Motherhood Is Sacred® (FIS/MIS), Linking Generations by Strengthening Relationships®, Addressing Family Violence & Abuse© and Suicide Prevention© curricula. New this year, NAFFA has added the NAFFA Wellness Modality (Re-Entry and Recovery) Training and a youth-focused Transforming Tomorrow's Youth Program training to its comprehensive offerings.

All curricula use time-honored cultural principles and practices as a foundation to build strong families that are resilient to divorce, domestic violence, substance abuse, suicide, and human trafficking. The result of these programs has been an increased awareness of the sacred purposes of families with strengthened relationships and communities. Over 60,000 parents have enrolled in local chapters and 2,200 facilitators have been certified to teach the FIS/MIS curriculum across the US and Canada.



21st Annual Fatherhood Is Leadership Conference Sponsorship Opportunity



Conference
dates:
October
14-15, 2025

All levels include your organization name on all event displays, recognition of sponsorship on website and social media, and your organization will contribute to NAFFA's mission of *Strengthening families by responsibly involving the fathers in the lives of their children.*



Turquoise
Sponsorship

\$40,000

- Six (6) conference registrations.
- One (1) exhibit table.
- Full page ad in the conference program.
- Speaking opportunity during the general session.
- Recognition during the general session.
- Recognition on all marketing material.



Malachite
Sponsorship

\$30,000

- Four (4) conference registrations.
- One (1) exhibit table.
- Full page ad in the conference program.
- Speaking opportunity during the general session.
- Recognition during the general session.
- Recognition on all marketing material.



Rose Quartz
Sponsorship

\$20,000

- Two (2) conference registrations.
- One (1) exhibit table.
- Full page ad in the conference program.
- Speaking opportunity during the general session.
- Recognition during the general session.
- Recognition on all marketing material.



Rhodonite
Sponsorship

\$10,000

- Two (2) conference registrations.
- One (1) exhibit table.
- Full page ad in the conference program.



Agate
Sponsorship

\$5,000

- Two (2) conference registrations.
- One (1) exhibit table.
- Half page ad in the conference program.

**...or donate an amount of your
choosing.**

21st Annual Fatherhood Is Leadership Conference Sponsorship Opportunity



Keynote
Speaker

\$3,500

- Two (2) seats to Thursday's Luncheon.
- Quarter page ad in the conference program.



T-shirt Sponsor

\$4,000

- Two (2) seats to Thursday's Luncheon.
- Half page ad in the conference program.



Conference
Bag Sponsor

\$3,500

- Two (2) seats to Thursday's Luncheon.
- Quarter page ad in the conference program.

Conference dates:
October 14-15, 2025

All levels include your organization name on all event displays, recognition of sponsorship on website and social media, and your organization will contribute to NAFFA's mission of *Strengthening families by responsibly involving the fathers in the lives of their children.*



Evening
Network
Sponsor

\$3,000

- Two (2) seats to Friday's Luncheon.
- Quarter page ad in the conference program.



Scholarship
Package

\$5,000

- Two (2) seats to Thursday's Luncheon.
- One (1) exhibit table.
- Half page ad in the conference program.

**...or donate
an amount of
your
choosing.**



Entertainment
Sponsor

\$7,000

- Two (2) seats to Thursday's Luncheon.
- One (1) exhibit table.
- Full page ad in the conference program.

21st Annual Fatherhood Is Leadership Conference Sponsorship Opportunity



Commitment Form

I want to sponsor the 21st Annual Fatherhood is Leadership Conference

\$40,000 Turquoise Sponsor ☐
\$30,000 Malachite Sponsor ☐
\$20,000 Rose Quartz Sponsor ☐
\$10,000 Rhodonite Sponsor ☐
\$5,000 Agate Sponsor ☐

\$3,500 Keynote Sponsor ☐
\$4,000 T-shirt Sponsor ☐
\$3,500 Conference Bag Sponsor ☐
\$3,000 Evening Network Sponsor ☐
\$5,000 Scholarship Package ☐
\$7,000 Entertainment Sponsor ☐

We are unable to sponsor at this time but wish to donate \$ _____

Contact and Payment Information

Company: _____

Contact: _____

Address: _____ City, State & Zip: _____

Phone: _____ Email: _____

Check is enclosed: ☐ Send an invoice: ☐

Charge the: Visa ☐ Mastercard ☐ American Express ☐ Discover ☐

Name on card: _____

Credit card #: _____

Exp. date: _____ Security Code: _____

Zip-code: _____

Signature: _____

**Return the Commitment Form with a check made out to
Native American Fatherhood and Families Association
525 W. Southern Ave Suite 100 | Mesa, AZ 85210**



21st Annual FATHERHOOD IS LEADERSHIP CONFERENCE



Tuesday/ Wednesday
October 14-15, 2025



**Wrigleyville West
Conference Center**

Located in: Sheraton Mesa Hotel
at Wrigleyville West

Address: 860 N Riverview, Mesa,
AZ 85201

<https://tinyurl.com/4u455eat>



For More Information

tinyurl.com/bddbspuj

**JOIN
US!**

- The only Native American National Conference in the country that centers on the importance of strengthening and keeping families together.
- Over 350 participants representing fathers and mothers, family advocates, tribal leaders, law enforcement, clergy, social, health and human service providers, and educators.
- Educational platform designed to demonstrate the valuable roles of fathers and mothers in families



21st Annual Fatherhood Is Leadership Conference

A

**14
OCT**

7 am	Registration, Breakfast
8 am	Posting of Colors / Opening Session
8:30 - 9:30 am	Keynote Presentation
9:30 - 10 am	Break / Visit Exhibit Hall
10 - 11:30 am	Breakout Sessions 1
11:30 am	Lunch / Entertainment
1 - 3 pm	Family Village
3 pm- 3:30 pm	Break / Visit Exhibit Hall
3:30 - 5:30 pm	Networking Session (Healing Circle)

G

E

N

**15
OCT**

7 am	Registration, Breakfast
8 am	Opening Session / Sponsor recognition
8:30 - 9:30 am	Keynote Presentation
9:30 - 10 am	Break / Visit Exhibit Hall
10 - 11:00 am	Plenary Session
11 - 11:30 am	Precious Gem Awards Ceremony
11:30 am	Lunch / Entertainment
1 - 2:30 pm	Breakout Sessions 2
2:30 pm- 3 pm	Break / Visit Exhibit Hall
3 - 4:30 pm	Breakout Session 3
4:30- 5 pm	Closing Prayer / Retrieval of Colors

D

**Expert-led interactive adult and
youth workshops and activities
covering topics in
Fatherhood/Motherhood, Criminal
Justice, Health and Human
Services, Education, and
Prevention**



A

CONTACT US

📞 480-833-5007 ✉ conference@aznaffa.org

🌐 <https://www.nativeamericanfathers.org/2025filconference>

