

# 20th Annual Fatherhood Is Leadership Conference Sponsorship Opportunity



## About Native American Fatherhood and Families Association

Native American Fatherhood and Families Association (NAFFA) began in 2002 in the Salt River Pima-Maricopa Indian Community with just one father facilitating group sessions. Working to build up attendance, NAFFA's founder Albert Pooley developed the curriculum Fatherhood Is Sacred® Motherhood Is Sacred® using his knowledge as a Native American, father, husband, and his experience as a Marriage and Family Therapist.

Since that time, NAFFA's programs have spread through over 300 tribes across North America. NAFFA's programs have been used in criminal justice, state aid programs, human services, treatment centers, education, and many more programs, agencies, and services.

Native American Fatherhood and Families Association's mission is to strengthen, keep, and reunite families by responsibly involving fathers and mothers in the lives of their children, families, and communities.

Native American Fatherhood and Families Association, an Arizona-based 501c3 non-profit organization, strengthens families through four curricula: Fatherhood Is Sacred® Motherhood Is Sacred® (FIS/MIS), Linking Generations by Strengthening Relationships®, Addressing Family Violence & Abuse© and Suicide Prevention© curricula.

All curricula use time-honored cultural principles and practices as a foundation to build strong families that are resilient to divorce, domestic violence, substance abuse, suicide, and human trafficking. The result of these programs has been an increased awareness of the sacred purposes of families with strengthened relationships and communities. Over 60,000 parents have enrolled in local chapters and 2,200 facilitators have been certified to teach the FIS/MIS curriculum across the US and Canada.

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## About the Event

Join us for our 20th Annual Fatherhood is Sacred National Conference  
November 13-15, 2024

DoubleTree by Hilton Phoenix/Mesa  
1011 W. Holmes Avenue Mesa, AZ 85210

- The only Native American National Conference in the country that centers on the importance of strengthening and keeping families together
- Over 350 participants representing fathers and mothers, family advocates, tribal leaders, law enforcement, clergy, social, health and human service providers, and educators
- Educational platform designed to demonstrate the valuable roles of fathers and mothers in families
- Expert-led interactive workshops covering topics in Fatherhood/Motherhood, Criminal Justice, Health and Human Services, Education, and Prevention

For information on NAFFA's programs or conferences visit  
[www.nativeamericanfathers.org](http://www.nativeamericanfathers.org)

For direct inquiries, please contact NAFFA at 480-833-5007 or email  
[conference@aznaffa.org](mailto:conference@aznaffa.org)

Details of sponsorship contributions provided below

# 20th Annual Fatherhood Is Leadership Conference Sponsorship Opportunity



Conference  
dates:  
November  
13-15, 2024

## Turquoise Sponsorship \$40,000

- Two (2) VIP seats to Entertainment extravaganza.
- Six (6) conference registrations.
- One (1) exhibit table.
- Full page ad in the conference program.
- Speaking opportunity during the general session.
- Recognition during the general session.
- Recognition on all marketing material.

## Malachite Sponsorship \$30,000

- Two (2) VIP seats to Entertainment extravaganza.
- Four (4) conference registrations.
- One (1) exhibit table.
- Full page ad in the conference program.
- Speaking opportunity during the general session.
- Recognition during the general session.
- Recognition on all marketing material.

## Rose Quartz Sponsorship \$20,000

- Two (2) VIP seats to Entertainment extravaganza.
- Two (2) conference registrations.
- One (1) exhibit table.
- Half page ad in the conference program.
- Speaking opportunity during the general session.
- Recognition during the general session.
- Recognition on all marketing material.

## Rhodonite Sponsorship \$10,000

- Two (2) conference registrations.
- One (1) exhibit table.
- Half page ad in the conference program.


## Agate Sponsorship \$5,000

- Two (2) conference registrations.
- One (1) exhibit table.
- Quarter page ad in the conference program.

...or donate an amount of your choosing.


# 20th Annual Fatherhood Is Leadership Conference Sponsorship Opportunity



 **Keynote Sponsor**

**\$3,500**

- Two (2) seats to Wednesday's Luncheon.
- Half page ad in the conference program.

 **T-shirt Sponsor**

**\$4,000**

- Two (2) seats to Wednesday's Luncheon.
- Half page ad in the conference program.

 **Conference Bag Sponsor**


**\$3,500**

- Two (2) seats to Wednesday's Luncheon.
- Half page ad in the conference program.

 **Frybread Lunch Sponsor**

**\$3,000**

- Two (2) seats to Friday's Luncheon.
- Quarter page ad in the conference program.

 **Scholarship Package**

**\$5,000**

- Two (2) seats to Wednesday's Luncheon.
- One (1) exhibit table.
- Half page ad in the conference program.

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**...or donate an amount of your choosing.**

All levels include your organization name on all event displays, recognition of sponsorship on website and social media, and your organization will contribute to NAFFA's mission of *Strengthening families by responsibly involving the fathers in the lives of their children.*

# 20TH ANNUAL FATHERHOOD IS LEADERSHIP CONFERENCE

Join us during our largest platform where we'll provide workshops that inspire, inform, and cultivate positive learning for you, your families, & communities.



**Jonathan Brewer**  
*Special Guest/ Actor / Father*

## SPEAKERS



**Roselyn Tso**

*Director-  
Indian Health  
Service*



**Karra Papa**

*Native American  
Fatherhood &  
Families Association*



**Diana Billy-Elliott**

*ASW, Founder &  
President- Indigenous  
Wellness alliance Inc.*



**Albert Pooley**

*President &  
Founder-  
NAFFA/ IAF*

## Presentations for Adults and Youth

- ✓ Criminal Justice
- ✓ Health and Human Services
- ✓ Education and Prevention
- ✓ Fatherhood and Motherhood

**DOUBLETREE BY HILTON,  
PHOENIX/MESA**

**1011 West Holmes Ave  
Mesa, AZ 85210**



**November 13-15, 2024**



Registration  
**480-833-5007**



**nativeamericanfathers.org  
/2024filconference**

# AGENDA

20th Annual  
Fatherhood Is  
Leadership Conference

## Workshops

Topics Include:

- Sextortion
- The Link between MMIP and DNA
- Trafficked: What Happened to Our Most Vulnerable
- A Holistic Approach to Wellness
- **Trauma Informed Care**
- Leaders Raising Leaders, the Next Generation of Us
- and so much more...



## 13 NOV *General Session*

7 am Registration, Breakfast  
8 am Posting of Colors Opening Session  
9 am Keynote Presentation- Roselyn Tso (IHS)  
10 am Break  
10:15 am Plenary Session- Karra Papa (NAFFA)  
11:30 am Break/Lunch/Entertainment

### *Afternoon Workshops*

1:30 pm- 3 pm Workshop Sessions  
3 pm- 3:30 pm Break  
3:30 pm- 5 pm Workshop sessions

## 14 NOV *General Session*

7 am Registration, Breakfast  
8 am Opening Session  
8:30 am Keynote Presentation  
10 am Break  
10:15 am Plenary Session- Albert Pooley (NAFFA/ IAF)  
11:30 am Break/Lunch/Entertainment

### *Afternoon Workshops*

1:30 pm- 3 pm Workshop Sessions  
3 pm- 3:30 pm Break  
3:30 pm- 5 pm Workshop sessions  
6:30 pm- 8:30 pm 20th Annual Entertainment Extravaganza  
Homecoming Dance! Dance contest includes \$1000 1st place award!  
Included w/ conference registration)  
General public- Tickets sold separately.

## 15 NOV *General Session*

7 am Breakfast  
8 am Opening Session  
Plenary Session- Diana Billy-Elliott (Indigenous Wellness Alliance Inc.)  
10:15 am Break  
10:30 am Facilitator Attestations- Featuring Jonathan Brewer (Actor/NAFFA Facilitator)  
11:45 am Retrieval of Colors/ Prayer  
12pm Fry Bread Luncheon

✉ [conference@aznaffa.org](mailto:conference@aznaffa.org)

☎ 480-833-5007

🌐 [nativeamericanfathers.org/events](http://nativeamericanfathers.org/events)



# 20th Annual Fatherhood Is Leadership Conference Sponsorship Opportunity



## Commitment Form

I want to sponsor the 20th Annual Fatherhood is Leadership Conference

\_\_\_ \$40,000 Turquoise Sponsor

\_\_\_ \$30,000 Malachite Sponsor

\_\_\_ \$20,000 Rose Quartz Sponsor

\_\_\_ \$10,000 Rhodonite Sponsor

\_\_\_ \$5,000 Agate Sponsor

\_\_\_ We are unable to sponsor at this time but wish to donate \$\_\_\_\_\_

### Contact and Payment Information

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State & Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Check is enclosed \_\_\_ Send an invoice \_\_\_ Charge the card below \_\_\_ Visa \_\_\_  
Mastercard \_\_\_ AmericanExpress \_\_\_ Discover

Name on card: \_\_\_\_\_

Credit card #: \_\_\_\_\_

Exp. date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Return the Commitment Form with a check made out to  
Native American Fatherhood and Families Association  
525 W. Southern Ave Suite 100 | Mesa, AZ 85210**

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- \$5,000 Scholarship Package  
 \$3,500 Keynote Sponsor  
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- \$4,000 T-shirt Sponsor  
 \$3,000 Frybread Lunch Sponsor

We are unable to sponsor at this time but wish to donate \$ \_\_\_\_\_

### **Contact and Payment Information**

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_ City, State & Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Check is enclosed  Send an invoice  Charge the card below  Visa   
Mastercard  AmericanExpress  Discover

Name on card: \_\_\_\_\_  
Credit card #: \_\_\_\_\_  
Exp. date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Signature: \_\_\_\_\_

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